



# KARMAN

COMPANY PROFILE



**.1** **PAG. 4**

BE, AMAZE, CREATE

*Experiment, dare, innovate. Karman world moves itself with simplicity towards an original and personal decorative use of lighting*

**.2** **PAG. 10**  
DESIGNERS



**.5** **PAG. 18**

WE PLANT  
IDEAS AND  
HARVEST  
LIGHT

*The Karman products*



**.6** **PAG. 22**

THE KARMAN'S ZOO

*An original and successful idea  
The first lamp able to turn  
the tide: instead of looking at  
a light object... now light is  
looking at you!*

**.7** **PAG. 24**  
MATERIALS



# THE COMPANY PROFILE INDEX



**.3** **PAG. 14**

100% MADE IN ITALY

*From raw material to realizations,  
Karman collaborates only with Italian  
companies and professionals*

**.4** **PAG. 16**  
STORYTELLING

*Each catalogue  
is a story to tell*



**.8** **PAG. 26**

KARMAN IN THE WORLD

*Our light in your ideas  
and projects*

**.9** **PAG. 30**

KARMAN SALES FORCE

*Sales force and distribution*





1.

# BEAMAZZE CREATE

## Be

Will to dream by keeping our feet on the ground. Roots in the Italian province and keep the gaze to far horizons. Lateral thinking and concreteness. Shared values like common passion for lighting meant as function and magic. That is like a sheet of paper where you can write down words of love. Karman, an Italian company, was founded 2005 in Fossombrone in the heart of Marche region and it keeps experiencing new unconventional materials and distributing its collections on a world scale.



**Davide Diamantini**  
Karman CEO

## Amaze

A look on unpredictability of things, lightness of insight, dream, ability to create and the emotion of being astonished by arousing a smile and curiosity. Every time a different alchemy leads Karman to design new lighting sculptures. Every time a different story becoming central idea of new projects. Lighting is a continuous source of inspiration it is that imperceptible element able to dress up surroundings and to look at them from a different perspective.

## Create

Experiment, dare, innovate. Karman world moves itself with simplicity towards an original and personal decorative use of lighting in both private surroundings and public spaces. Every lamp has something to say, it is a recollection becoming true embodiment and a piece of real life. All designers' styles blend and coexist happily between tradition and modernity inspired by research and great technical skills to create BEAUTY.

**Matteo Ugolini**  
Art Director / Designer





# KARMAN STAFF

We cook for you only delicious light...

## Ingredients:

450 gr. design	200 ml good taste
2 creativity spoonfuls	40 lt made in Italy
200 gr. passion	a pinch of authenticity
one guffaw	light at will
1 kg irony	insanity just enough
½ lt sense of humor	

## Recipe:

Pour all ingredients together in a pan, cook slowly and season with a little of insanity.

## Level of preparation:

Extremely difficult.



## “ The Chef recommends:

The secret of this speciality:  
insanity must be shining.



.2

# DESIGNERS



## EDMONDO TESTAGUZZA

Edmondo Testaguzza was born in Backnang, Germany in 1964. Since 1997 he gives name to his design studio. Premises to his attitude of projecting are made of regular researches aimed to achieve forms and shapes that should belong to a high aesthetic and suggestive value. He has a feeling for environmental themes, he's conceiving Green Technology systems declined for urban and domestic places with a touch of new design.

## MATTEO UGOLINI

Art director and creative for Karman, Matteo Ugolini slips away from ordinary design outlines entering along with the company in a unique and distinctive path. He has no muse among masters of the past: he just designs what he truly likes. His aim is to excite and create emotion, his roots are hold to the

remembering of the past and nature that is deeply connected to. Very often we can find nature in his creations: it comes closer to human life just like it has always happened in the past. That process helps human race to come closer to that important element we are all gradually departing from: nature.





## LUCA DE BONA & DARIO DE MEO

Luca and Dario, architect and designer, meet on the road between Milan and the Italian Veneto region and begin a collaboration that draws inspiration from the trip, to produce marks and drawings that respond to the needs of the contemporary home interiors. They collaborate with prestigious furnishing, lighting and decor companies, looking after art direction, concept and product development. A research in micro and macro scale that reviews and merges different spheres: architecture, design, graphics and art, to create innovative environments and objects, but able to tell stories and stir emotions.



## LAURA ALESI & SILVIA BRACONI

A very careful project analysis aimed to combine form and function; an accurate research of technical solutions and materials within tradition and innovation; getting lost in workshops and laboratories to mix up different kinds of know how. Those are the main ingredients connecting the two designers in their different though complementary design attitudes. Laura: young architect with a tenacious care for research and design project's detail. Silvia: very young industrial designer able to match a marked sense of pragmatism to continual curiosity. That encounter of two valuable profiles bears all required features to enlighten interesting future design projects.



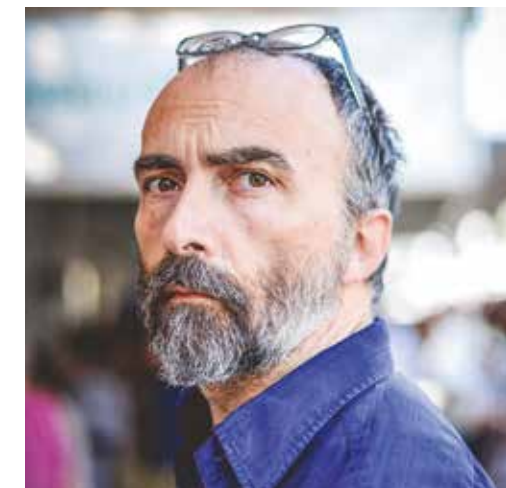
## STEFANO BIZZARRI & CLAUDIO CINTI

Main goal of the collaboration of Stefano Bizzarri and Claudio Cinti, two designers heading to 1995-established studio named Bizzarri Design, located in Pesaro is the continuous research of experimental fabrics and innovating working methods in using traditional workmanships for the interiors. Today main characteristics are basically the aggregation of different shapes and materials with result of an innovative thrilled balance.



## SOTIRIOS PAPADOPOULOS & GIOVANNA COLAPRISTI

Sotirios Papadopoulos defines himself as Architect, Artist, Designer and Production Designer. He obtained his degree in Architecture at IUAV winning a scholarship in Los Angeles, to University USC, where she attended a Master in Architecture and one in Cinema from Academy of George Lucas CNTV school. After a long experience in Design, Architecture and Production Design in USA, returns to Europe starting to work in Milan, Paris, Athens, in the fields of Architecture and Industrial Design. The meeting with Karman was born from a successful collaboration with the ABAVerona - Academy of Fine Arts in Verona, where Sotirios Papadopoulos is Lecturer in industrial design, on the occasion of the



in-depth study of some corporate identities in lighting design. This gives rise to the selection of a project by the student Giovanna Colapristi, project that the Prof. Sotirios Papadopolus oversaw and suggested to be included in the official collection of the company.



.3

# 100% MADE IN ITALY

In the midst of those hills an idea was born: that it is possible to move toward the future and remain faithful to our real selves even as we honor mankind and nature.



# .4 STORY TELLING

To the ones who love to tell little stories, to the ones who lives of emotion, to the ones who are able to grab simplicity within full complexity and wish to seize beauty in it all.





.5

**Notredame**

*Design:* Luca De Bona  
& Dario De Meo

# WE PLANT IDEAS AND HARVEST LIGHT



Indoor



Outdoor



Wall



Table/Floor



Floor



Suspension



Ceiling



Accessory

Switch on a light and all is visible;  
switch on a Karman light and magic happens since everything looks  
different – a slight-of-hand that is closest to alchemy and as far away as  
is possible from mere chance.

We at Karman believe that if such a gifted sublimation occurs and  
in order to tease sensuality from light, a number of factors must  
exist; inspired minds, skillful hands, resolute bravery and determined  
guidance.

The aesthetic path these attributes lead us along is philosophically  
rooted in a commitment to turn luminous objects into unexpected  
creations, to redefine the very idea of Beauty attempting to get the best  
out of sensorial involvement and field of suggestions.

As you will see in the pages that follow, the result of this aim glints from  
every page to prove that exquisiteness happens when a passionate  
persuasion reigns that as Karman that which is possible.





**Le Pupette**  
*Design: Edmondo Testaguzza*



**24 Karati**  
*Design: Matteo Ugolini*



**Snoob**  
*Design: Matteo Ugolini*



**Ceraunavolta**  
*Design: Matteo Ugolini*



**Via Lattea**  
*Design: Stefano Bizzarri & Claudio Cinti*



**Ali e Babà**  
*Design: Matteo Ugolini*



**Makeup**  
*Design: Matteo Ugolini*



**Gringo**  
*Design: Matteo Ugolini*



# THE KARMAN'S NO.6





# .7 MATERIALS

FIBERGLASS

CONCRETE

CERAMIC

WOOD

METAL

FABRICS

GLASS



.8

# KARMAN IN THE WORLD

Projects

La Ménagère  
Florence

Residential  
Rome

Mercato Centrale  
Rome





**La Ménagère**  
Florence



**Les amis des Messina**  
Paris



**Jack & Jo**  
Zürich



**Hard Rock Café Beach**  
Ibiza



**Aqua Blue Hotel**  
Santorini



**Mercato Centrale**  
Rome



**M Victoria Street Restaurant**  
London



**Livin Hotel**  
Mykonos



.9

# KARMAN SALES FORCE

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Europe »



World »





# KARMAN

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